



Fairmont  Group

Creating better communities

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The Fairmont Group is a progressive group of companies delivering innovative housing solutions for Australians.

Our activities span new home design and construction, lifestyle-focused villages for the over 55's, medium density living, land subdivision, affordable homes and aged care residential to meet today's diverse and challenging housing requirements, Within these, we have won numerous HIA awards.

The Group has evolved from a long-standing commitment to anticipate and meet the community's residential needs and become the largest and most successful privately owned urban development group in South Australia.

We are and will continue to stay, at the leading edge of South Australia's housing and urban development industry, while applying our expertise on a national basis.



David Pickard

*Managing Director
Fairmont Group*



THE FAIRMONT GROUP COMPRISES THE FO

Fairmont Homes

Built for life!

South Australia's largest home builder, Fairmont Homes has carved a reputation as a quality provider of new homes for first home buyers, growing families, empty nesters as well as astute investors. Display villages are located strategically to showcase the latest trends in home design and construction materials.



Fairmont Land Holdings

Fairmont Land Holdings undertakes broad-hectare land development and urban renewal to provide a wide choice of allotments for new housing. We are arguably the state's largest land holders. With many new projects under way and more estates in the pipeline, we work with the housing industry and State and local government to deliver a steady supply of land to all Australians.



THE FAIRMONT GROUP

Proudly privately and family-owned and operated, the Fairmont Group employs a dedicated team of professionals and sub-contractors, with relationships with some tradespeople spanning several generations. As a further commitment to local economies, most building materials and professional support are sourced from local companies.

The Fairmont Group had its beginnings in 1967 when it started building new homes – many for first home buyers who had recently migrated to Australia. For over 45 years, we continue to meet the changing housing needs of those same Australians, as well as their children and grandchildren.

From a base of home construction David Pickard has expanded the Group's core activities into

broad-hectare land division, medium density and infrastructure redevelopment to provide innovative living options for all Australians.

The synergies of these market segments, allow each to be serviced by our own central administration and shared resources, spanning property acquisition, design, construction, sales and marketing.

The management team has extensive expertise in all facets of housing and urban development which ensures the group is an industry leader in delivering high quality and affordable housing solutions.

The Group also believe in giving back to the community. Fairmont Homes and the Pickard family have always generously supported a number of charitable and sporting organisations.



FOLLOWING COMPANIES

Realty SA



Realty SA market and sell a wide choice of allotments for new housing, established housing, apartments, affordable housing and house & land packages.

Powwow Media



Powwow was set up to cater for the marketing and advertising needs of the Fairmont Group. Today, we service a variety of accounts. Powwow uses state-of-the-art technology for graphic design, corporate branding, advertising, marketing, media planning, multimedia and websites. All areas of media are covered, including press, print, radio, TV, outdoor, the worldwide web and multimedia.



The Fairmont Group is South Australia's largest privately owned group of housing and urban development companies.

Led by David Pickard, the Group has broken through the glass ceiling to deliver a steady supply of innovative new housing solutions.



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